



Lebanon

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Georgia



Building Business Bridges

Conference & Exhibition | Mar 27-28, 2026 | Biltmore Hotel, Tbilisi, Georgia

About Georgia

Georgia has positioned itself as a critical **trading hub** and **logistical bridge** connecting Europe and Asia, leveraging its strategic location in the South Caucasus. Following significant economic reforms, it has become a "**one-stop-shop**" for business, featuring **low taxation**, minimal bureaucracy, and a comprehensive **network of free trade agreements** (FTAs) that provide **tariff-free access to a market of 2.3 billion people**.

Bordering: Russia, Turkey, Armenia and Azerbaijan

Across the Black Sea: Ukraine, Romania, Bulgaria, Moldova, Turkey.



Georgia's Key Advantages

- Strategic Location (Middle Corridor):** Georgia is a key component of the "Middle Corridor" (or Trans-Caspian Trade Route), linking Asia and Europe. It is within few days' sailing from many other countries on the Black Sea.
- Logistics Infrastructure:** The country boasts three international airports, two main ports (Batumi and Poti), and is developing the Anaklia deep-sea port to handle larger vessels. It is also part of the Baku-Tbilisi-Kars (BTK) railway, which enhances cargo traffic between the Caspian Sea and Turkey.
- Free Trade Agreements:** Georgia is the only country in the region with FTAs with both the European Union (via the Deep and Comprehensive Free Trade Area - DCFTA) and China, as well as with EFTA, Turkey, and all CIS countries.
- Taxation:** Ranked as having some of the lowest tax rates in the world, with 0% tax on retained/reinvested corporate profit and only 15% on distributed profits.
- Free Industrial Zones:** Located in Poti, Kutaisi, and Tbilisi, these zones offer exemptions on corporate profit tax, property tax, and VAT for imports and transactions within the zones.
- Ease of Doing Business:** Ranked in the top quintile for business, including top 10 rankings for starting a business and overall ease of doing business.



Conference Venue



The Biltmore Hotel | Tbilisi

Exhibition Halls



Meeting Rooms





Participation Options

Stage Speaker

You're in the spotlight! Build trust and keep the audience focused through a successful 15-minute presentation informing attendants about your products and services, and sharing your captivating stories.

Exhibitor

Display within a 2-day exhibition attended by delegates from 4 countries.

Tasting Fiesta Participant

Indulge the crowd in your sweet and savory tastes. Let them experience your products firsthand.

Advertiser

Be on every screen! The common area LCDs are all yours to showcase your looping 45-second videos.

Attendant

You can finally choose to simply attend and network within this private and high profile business event.

- **Meet** delegations of 4 countries in one event, including importers / distributors
- **Present** your product range on stage
- **Display** in a 2-Day Exhibition
- **Participate** in a 2-Day Tasting Fiesta
- **Advertise** on all common area screens
- **Network** through 4 organized sub-events

Key Take-Aways

Join In:



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